

**WESTBROOK BOARD OF EDUCATION  
EDUCATE, CHALLENGE, & INSPIRE**

**WESTBROOK BOARD OF EDUCATION  
Thursday, January 27, 2022 @ 5:15 p.m.  
Communications and Marketing Subcommittee  
Google Meet**

**MINUTES**

Members Present: M. Luft, Z. Hayden, A. Miesse, K. Walker

Also Present: Superintendent Kristina Martineau; Guests, Lisa and Steve Anderson, Music Booster Representatives

- I. Call to Order: M. Luft called the virtual Communications & Marketing meeting to order at 5:15 p.m.
- II. Approval of Minutes
  1. November 18, 2021: MOTION by Z. Hayden and SECOND by A Miesse to approve the minutes of November 18, 2021. Vote unanimous.
- III. Future Planning and Proposed Invitations: The Committee discussed the need to have the next meeting be without guests to regroup as to the direction of this committee and to bring the newest member, Andrew Miesse, up to date and on the purpose of the committee.
- IV. Guest – Lisa Anderson, Steve Anderson - Co-Presidents of WMS/WHs Music Boosters: The discussion was about the purpose of the Music Boosters and the support they offer to music programs in all three schools. They do fundraising events such as Poinsettia sale at Christmas, variety show at the middle school and the Acoustic Café'. They also provide baked goods for concerts in the school. Due to COVID they have not been able to fund any recent trips, but are looking forward to starting up again. It was suggested they contact the Daisy PTO and talk to parents about their purpose so as Daisy parents move up into middle and high schools, they would involve themselves with the Music Boosters. Music Boosters also provides scholarships to 4 high school students and awards to Daisy music students.
- V. Adjourn

TBA: at next meeting